



Feedback from Idea Lounge 6: State of the Arts (Tuesday, January 22)



Where are we at? What do you think and what have you been hearing about the local arts scene-positive, negative, etc

- ❖ Local businesses support local artists
- ❖ Venues for under 18
- ❖ Include minority events
- ❖ Community theatre
- ❖ Highest participation in 20-30 years
- ❖ Arts education
- ❖ Tickets: ECRAC and UWEC are raising prices
- ❖ Better ads
- ❖ Shows 25-30% of MSP booking
- ❖ Struggle to bring in audience
- ❖ Competition with Minneapolis venues
- ❖ Slipping arts education = less appreciation

What strategies do we need to create and support stronger arts organizations (both non-profit and for-profit)?

- ❖ Use students
- ❖ Personal connection to artist
- ❖ Outreach to school
- ❖ More comedy
- ❖ Express opinions
- ❖ Corporate underwriting
- ❖ Surveys after performance
- ❖ More places to perform
- ❖ Artists to perform to H.S. students
- ❖ More in newspaper, TV
- ❖ Cultural def.
- ❖ Measure arts (# of people from citiesm # of people flow through)
- ❖ Owen Park-charge for attendance of events
- ❖ More visual outdoor places
- ❖ Oafa
- ❖ Plan for modern facility



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Funding. Who, how, where, when? How do we support these endeavors today, how will we support them tomorrow, etc.

- ❖ Perception of price vs. venue- does the same artist/show bring in the same audience in Chippewa Valley vs. Twin Cities or is there a perception that the Cities are better?