

DOWNTOWN EAU CLAIRE, INC.
203 S FARWELL ST, PO BOX 5148, EAU CLAIRE, WI 54702
715-839-4914

Application for "Jump-Start Downtown" Business Competition

Application Deadline: May 30, 2008

Applicant Name(s)

Business Name

Current Address

City

State

Zip

Email Address

Telephone

Type of Business

Please attach a copy of your business plan. The plan must include the following:

- Executive Summary
- Business Description
- Timeline
- Competition/Market Analysis
- Marketing Plan
- Management Plan
- Financial Plan
- Résumé of owner

I/We, the applicant, understand that the submitted business plan will be reviewed in strict confidentiality and will not be disclosed to any person, firm or company, except as deemed necessary in order to evaluate, interview and judge for the Jump-Start Downtown Business Competition. The business plan remains the intellectual property of the applicant and all copies of said plan will be returned to the applicant upon request. I/We understand that the judges' decision is final.

Applicant

Date

Applicant

Date

We encourage you to seek assistance on your business plan at one of the following: Western Dairyland Business Center (715-836-7511), Small Business Development Center (715-836-5811) or SCORE (715-834-1573).