



Downtown Eau Claire Inc.

Discover Downtown Eau Claire

Downtown Agenda– Monthly Newsletter

Summerfest just around the corner!

Summerfest kicks off on July 28th, 10am-10pm. Enjoy the Classic Car Show, food vendors, prizes, and the two new activities sure to inspire all ages: Chalkfest allows visitors to watch as local artists make the pavement come to life and The Downtown Passport is a great way to meet local business owners while also qualifying for a prize drawing. *See page 2 for more Summerfest fun or visit the site below!*

www.downtown-eauclaire.com

Downtown Street Closings important update

The streets of downtown need a little work this summer... Hobart, Barstow, and Wisconsin St will all be closed from Riverfront Terrace to Madison Street starting Monday, July 16 for two weeks due to utility maintenance. Also, South Barstow St, East Grand Ave, and Four Corners Parking Lot will be closed from 8am-6pm on Saturday, July 28th due to the Summerfest event. Drivers are asked to have their cars removed from those streets by 8am July 28 to make room for the classic car show.



Call 839-4914 with any questions

Volume 6, Issue 1 July 2007



Dates to Remember

July 18, 5:15 pm– Festivals Committee meeting at Purple Petunia

July 28, 10am-10pm – Summerfest *See Page 2 for a complete Summerfest Daily Schedule of activities*

September 15– International Fall Festival



“... we feel it's a testament to the community's readiness for some new ideas and action.”

-Nick Meyer, Editor

Volume One Concert Series wows with large crowds, great music for all

The Volume One Summer Concert Series, which is sponsored by DECI, is quickly becoming a family tradition amongst Eau Claire citizens. Volume One reports crowds of 800-1000 so far this summer as opposed to last years estimates of 500-700 people. The weekly event features bands from all over the Chippewa valley. Concert-goers can bring food, chairs, blankets, and starting this summer, alcoholic beverages. Volume One Editor Nick

Meyer is encouraged by the recent turnout. “Volume One has been overwhelmed by the success of such a simple idea as putting some concerts on the river in downtown Eau Claire. With consistent crowds in the 800 range, we feel it's a testament to the community's readiness for some new ideas and action. Over the past couple years, many groups have helped develop a fever pitch in community events and enthusiasm...we're on to something big here.”

For more details visit www.volumeone.org

Special Summerfest Section



A Day at Summerfest: Schedule of Daily Activities

	<p><u>Burger King Classic Car Show: 10am to 6pm</u> With ShowCar RoadShow Productions The "Duke of Earl" & Friends Automotive/ 50's Memorabilia Vendors Food Vendors</p>	
	<p>Farmer's Market: 7:30am-1pm</p>	
	<p><u>Chalkfest: 1pm- Dusk</u> <u>The State Regional Arts Theatre: 1:30pm & 7:30pm</u> ECCT presents "The Wizard of Oz"</p>	
	<p><u>Salute to Freedom by American Legion Post 53: 4pm</u></p>	<p>Downtown Business Improvement District</p>
	<p>Award Ceremony <u>Street Dance: 6pm- 10pm</u> Featuring "The Thundermen"</p>	

First-ever Chalkfest event brings color to concrete near courthouse

Along with the classic cars lining the streets of downtown on July 28, event-goers will have the opportunity to see local artists at work on the sidewalks. This first-time event is just getting off the ground, and there is still a call for artists within the community who would like to participate. DECI provides chalk sets for the first five artists who sign up, but anyone can participate with their own sidewalk chalk. There is also a special kid section coordinated by the Boys and Girls Club, so bring the whole family! The event will take place on the sidewalk on Barstow between Lake Street and Gray



Visit www.downtown-eauclaire.com for more information

Passport to Downtown encourages local businesses to open their doors



The Retail and Restaurant Committee along with DECI staff members have been working hard to make sure the word gets out about the great downtown businesses, and one of the ways we're planning on doing this is the new "Passport to Downtown Eau Claire" program designed for Summerfest. The

passport lists 8 businesses who will each be open on the day of Summerfest until 5pm. This will allow participants to familiarize themselves with each business on the list. Business owners can show people their stores and inform them of their product. As soon as participants have visited each business, they qualify to be entered into a prize drawing that takes place at 5pm.



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Six Picks—So much is happening Downtown, we can't list it all! Here is our pick of six events worth experiencing this month:

Now-October

Eau Claire Downtown Farmer's Market

Along with the arrival of summer comes the availability of fresh product, including meat, fruit, vegetables, flowers/plants, and baked goods. The Eau Claire Downtown Farmer's Market allows the consumer to buy directly from the farmer in an open-air market setting, now three times a week! June-October 7:30am-1pm Wednesdays and Saturdays, 1-5pm Thursdays. Phoenix Park. 834-5697. www.ecdowntownfarmersmarket.com

July 19, 26

Sounds Like Summer Concert Series

Featuring local sounds ranging from country to rock and roll, the Sounds Like Summer Concert Series makes its second debut this summer. With the sunset and the Chippewa River as the backdrop, locals may bring blankets, snacks and beverages (including alcoholic beverages until sundown). 6:30-8:30 pm Thursday evenings all summer. Phoenix Park. Free. All ages. 552-0457 www.volumeone.org



July 16, 23, 30

Back-Alley Cinema

Every Monday night (weather permitting) Volume One and Kaleidoscope Entertainment feature a classic or out-of-mainstream movie in the alley that would be 205 Graham Ave. Viewers are asked to bring their own chairs and blankets and any snacks they wish. The alley of 205 Graham. Free. 552-0457. www.volumeone.org

July 14

New Moon Mehndi

Mehndi is a type of body painting commonly known as "henna tattooing," and Eclectica on Grand offers them to any willing customer. These tattoos only last up to three weeks and are a great way to express your individuality minus the pain and permanence of injection tattooing. 106 Grand Ave. 2-5pm. \$5. 834-7811

July 17-18

Valley Gospel Choir

The Valley Gospel Choir is composed of 110 men and women from the Chippewa valley who love to sing gospel music. The group has been practicing every week since May in preparation for these two concerts. State Theatre. 7:30pm . \$10. 831-7989

July 28

Summerfest Classic Car Show

Everybody needs an excuse to take a close look at some classic cars now and then, right? Join in on the festivities on July 28! Downtown. For more info call Kaysie at 839-4914.

DECI Board: Charlie Grossklaus, President; John Dickey, Vice President; Paula Kimbllin, Secretary; Teresa O'Halloran, Treasurer; Ken Van Es, Presidential Appointee; Mike Schatz, Executive Director; Members: David Adler, Marlene Arntson, Lisa Aspenson, Stan Carpenter, Marty Fisher-Blakeley, Jeremy Gragert, Mike Huggins, Mel Jahnke, Thomas Kemp, Robert Krause, Nick Meyer, Jeannie Roberts, Tami Schraufnagel, Linda Soltis-Schroeder, Janine Wildenberg