



DECI PRESENTS

# Jump-Start

*Downtown Eau Claire*

## Application for "Jump-Start Downtown" Business Competition

Application Deadline: May 30, 2010

Applicant Name(s) \_\_\_\_\_

Business Name \_\_\_\_\_

Current Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Telephone \_\_\_\_\_

Type of Business \_\_\_\_\_

Please attach a copy of your business plan. The plan must include the following:

- Executive Summary
- Business Description
- Timeline
- Competition/Market Analysis
- Marketing Plan
- Management Plan
- Financial Plan
- Résumé of owner

I/We, the applicant, understand that the submitted business plan will be reviewed in strict confidentiality and will not be disclosed to any person, firm or company, except as deemed necessary in order to evaluate, interview and judge for the Jump-Start Downtown Business Competition. The business plan remains the intellectual property of the applicant and all copies of said plan will be returned to the applicant upon request. I/We understand that the judges' decision is final.

Applicant \_\_\_\_\_ Date \_\_\_\_\_ Applicant \_\_\_\_\_ Date \_\_\_\_\_

We encourage you to seek assistance on your business plan at one of the following:  
Western Dairyland Business Center (715-836-7511)  
Small Business Development Center (715-836-5811)  
SCORE (715-834-1573)



www.NothingArtificial.org  
715.839.4914

